



## ADVERT RATE

### HOMEPAGE

DESCRIPTION	LOCATION	SIZE(PIXELS)	RATES PER MONTH
Full banner	Right hand side of the logo	468*60	N600,000(\$1923.76)
Half banner	Right hand side of the logo	234*60	N450,000(\$1923.76)
Box banner	Right hand side of the logo	300*300	N400,000(\$1282.51)
Full rectangular board	Centre under Editorial item	620*100	N350,000(\$1122.19)
Half rectangular board	Centre under editorial item	310*100	N300,000(\$961.881)
2*6 Strip (weekly)	Right /left hand side	300*100	N150,000(\$480.940)
2*6 Strip (monthly)	Right/left hand side	300*100	N500,000(1603.13)

\*Special sizes and location are negotiable on request

Newsletter sponsorship---negotiable

### INSIDE PAGES

Full rectangular board	Under editorial items	620*100	N300.000(961.881)
Half rectangular board	Under editorial items	310*100	N250,000(801,567)

### ADVERTORIAL

Full rectangular board	Under editorial items	620*100	N600,000(1923.76)
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\*All adverts are exclusive of 5% VAT

\*Art Work to be provided by Advertisers.

\* All Adverts should be paid before publication.

\*Art Work should sent by email-(as attachment to springnewsng@yahoo.com) or submitted by hand or through post) on CD/DVD or Flash drive.

\*Advert rate are subject to review.

\* All Adverts are subject to legal vetting prior to publication.

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